

# Company Milestone

- Launched the company's first product line, Nutrinal, and Body Cheer personal care products

2013



2012



- Established on 8 November 2012 to operate a high-standard networking business to distribute consumer products domestically and internationally

- Registered Successmore Being Laboratory Company Limited ("SML"), a subsidiary company

2014



2016



- Established subsidiary companies in Vietnam and Cambodia named Successmore Being Vietnam Co., Ltd. and Successmore Being (Cambodia) Co., Ltd., respectively.
- Officially appointed a distributor in Myanmar, Successmore Being Yangon Trading Co., Ltd. a company established in Myanmar

- Established SCM Spirit (Myanmar) Co., Ltd. ("SPM") in Myanmar as a subsidiary within the Group

2018



2017



- Appointed a distributor in Laos, Success More-Laos Sole Co., Ltd.
- Sold all shares of Successmore Being (Cambodia) Co., Ltd. and Successmore Being Vietnam Co., Ltd. to third parties unrelated to the company
- Registered Success Spirit Company Limited ("SPT"), a subsidiary company

- Converted Successmore Being Company Limited into Successmore Being Public Company Limited and listed its common stocks on the Stock Exchange of Thailand
- Appointed product distributors in Malaysia and Singapore to distribute products under the company's brand

2019



2020



- Invested in acquiring shares of SCM Innovative Company Limited ("SMI"), a registered company in Thailand from existing shareholders
- On September 8, 2020, the company's shares were traded on the Stock Exchange of Thailand under the name "SCM"

- Successmore Being Laboratory Co., Ltd. (subsidiary company) changed its name and business objectives to Chadhai Leasing Co., Ltd. for leasing business operations Increased the registered capital from 5 million to 100 million baht

2022



2021



- Issued 200,000,000 units of SCM-W1 to the existing shareholders in proportion of shareholding ratio of 3 : 1 by free of charge, exercise price 9 baht of 2 years, due date in December 22, 2023
- Increased the registered capital by 100,000,000 baht, resulting in a new registered capital of 400,000,000 baht, with a par value of 0.50 baht per share to support the issuance of SCM-W1

## Brands Under SCM

NUTRINAL

BODY CHEER

S MONE

NEATLY HOME

GROWING MORE

SMART Creation

## Disclaimer

The information contained herein is being furnished on a confidential basis for discussion purposes only and only for the use of the recipient, and may be subject to completion or amendment through the delivery of additional documentation. Except as otherwise provided herein, this document does not constitute an offer to sell or purchase any security or engage in any transaction. The information contained herein has been obtained from sources that Successmore Being Public Company Limited considers to be reliable; however, Successmore Being Public Company Limited makes no representation as to, and accepts no responsibility or liability for, the accuracy or completeness of the information contained herein. Any projections, valuations and statistical analyses contained herein have been provided to assist the recipient in the evaluation of the matters described herein; such projections, valuations and analyses may be based on subjective assessments and assumptions and may utilize one among alternative methodologies that produce differing results; accordingly, such projections, valuations and statistical analyses are not to be viewed as facts and should not be relied upon as an accurate representation of future events. The recipient should make an independent evaluation and judgment with respect to the matters contained herein.



SUCCESSMORE

Inspiration for your Being

SUCCESSMORE BEING PUBLIC COMPANY LIMITED

# LEADING CHANGE

## Factsheet 3M2023







### Network Marketing

Networking business to distribute nutritional products and consumer products both domestically and internationally which is the main business of the group of companies. The company group will focus on operating a network business with a compensation policy in an appropriate "Compensation Business Plan" form and focuses on the development of businessmen.



### Consulting Services for Networking Business Operation and Seminar Organization

Consulting services business in operating networking business is operated by SPT and SPM to provide network business-related advice.



### Manufacturing Business

The company, therefore, considers a joint venture with an external supplier. To operate as a new manufacturing plant of the company, the company has acquired shares from the existing shareholder SCM Innovative Company Limited ("SMI") which is registered in Thailand by purchasing shares from a group of existing shareholders Zen Biotech Co., Ltd. ("ZEN") in the proportion of 55% of SMI's issued and paid-up share capital, equal to 115 million Baht. This venture will help the company reduce the cost of production in the long run due to the scale (Economy of scale) increasing flexibility in production planning and management. This helps reducing dependence on outsourcing contractors. Moreover, ZEN also has experience and expertise in the production of the company's main products.



### Leasing Business

The company operates the leasing business under newly established company called "Chadhai Leasing Co.,Ltd (CHL)" This new leasing company mainly provides hire purchase for pre-owned car and secured loan which includes car loan, land and building mortgages. In the initial stage, we will focus on hire purchase for pre-owned car targeting primarily to our SCM members by using our nationwide branches as distribution channels towards our members. Then in the next stage, we also plan to expand our mentioned financial products& services to cover general customers in the market as well in order to gain awareness and business volume to create scalability accordingly.

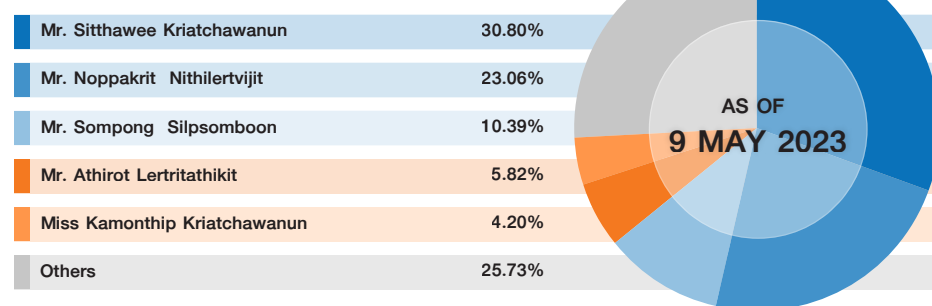
## Nature of Business

## Company Group's Structure



## Major Shareholders

As of 9 May 2023

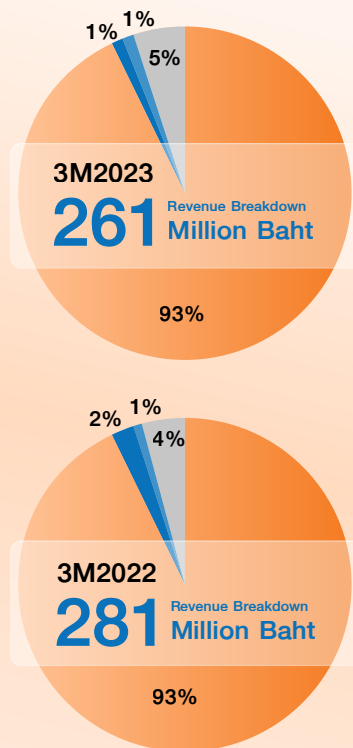


## Dividend Policy and Payment

The company has policy to pay out dividends at a rate of no less than 50% of net profit after deducting corporate income tax for the separate financial statement and after allocating all types of allowances required by law.

Operation Period	Type	Dividend per share	Unit	EPS(Baht)
1 Jan 2022 - 31 Dec 2022	Cash	0.11	Baht	0.14
1 Jan 2022 - 30 Jun 2022	Cash	0.15	Baht	0.17
1 Jan 2021 - 31 Dec 2021	Cash	0.17	Baht	0.20
1 Jan 2021 - 30 Jun 2021	Cash	0.12	Baht	0.14
1 Jan 2020 - 31 Dec 2020	Cash	0.034	Baht	0.14

## Income Structure



- Sales through businessmen
- Sales through distribution agents
- Revenue from services
- Other income

## Stock Information

As of 17 May 2023

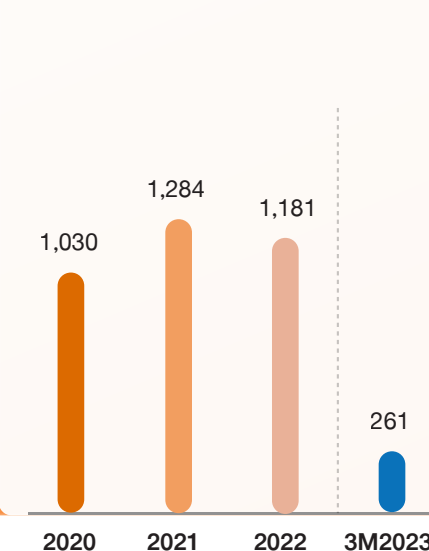
SCM

**4.80** Baht

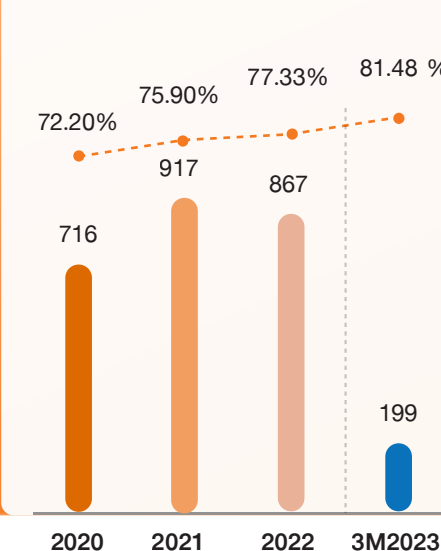
52-week Low-high : 4.04 - 7.55 Baht  
Free Float (13 Mar 2023) : 25.60 %  
Market Capitalization : 2,880 Million Baht

## Financial Highlights

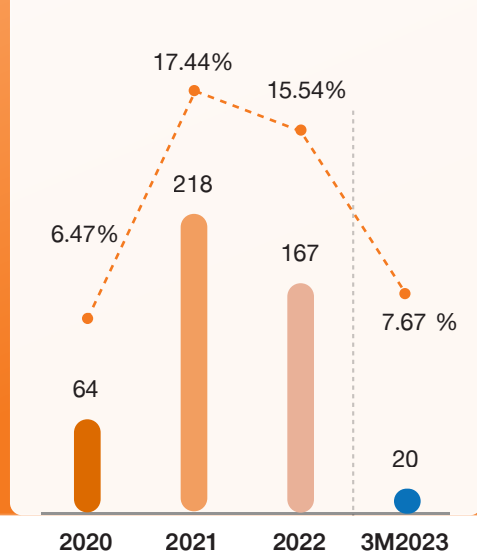
### Total Income (Million Baht)



### Gross Profit (Million Baht)

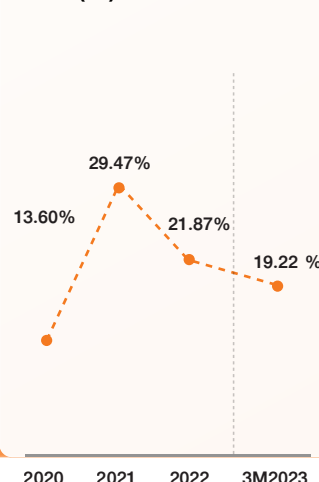


### Net Profit (Million Baht)

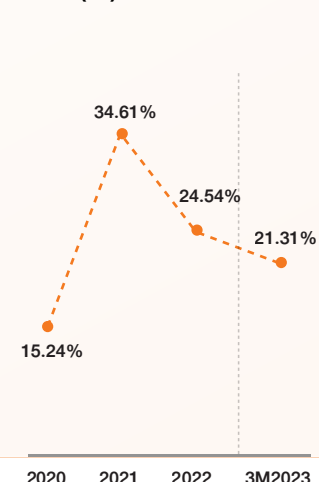


## Financial Ratio

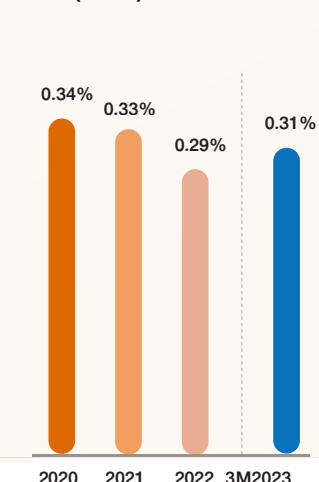
### ROA(%)



### ROE(%)

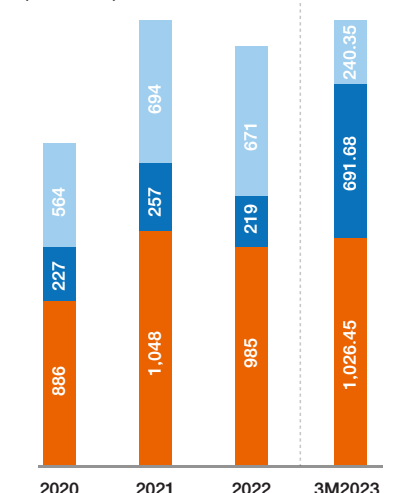


### D/E(Time)



## Financial Positions

### Liabilities and Shareholders' Equity (Million Baht)



Total Asset Shareholders' Equity Liabilities